Term and Condition Circulators campaign for small circulators in Europe

1. INTRODUCTION

- **1.1** Armstrong Fluid Technology (hereinafter referred to as "Armstrong") is conducting a Circulators Campaign addressed to installers. Participant(s) can participate by buying 7 pumps in order to get 90 euro discount (VAT included) for next acquisition of Armstrong pumps. The 90 euro discount will be given by Armstrong partner to the installer who buys 7 pumps from any Armstrong partner/ wholesales/ distributor located in Europe. Also, participants can register to have a chance to win a VIP ticket at EURO 2024 Championship.
- **1.2** By participating in this Circulators Campaign, Participant(s) unconditionally and irrevocably accepts and agrees to be bound by all these Terms and Conditions (hereinafter referred to as "T&Cs").
- **1.3** Armstrong reserves all rights to change, modify or alter these T&Cs at any point of time. These T&C constitute the comprehensive T&C of the Circulators Campaign and all Participant(s) are bound to comply with the same. Any non-compliance with the same may disqualify the Participant(s) from participating in the Circulators Campaign. Armstrong reserves the right to alter these T&Cs without any further notice as Armstrong may deem fit in its sole and absolute discretion. No communications/correspondences will be entertained by Armstrong on account of the alterations/ modifications or otherwise.
- **1.5** This is an electronic document and does not require any digital or physical signature.

2. CIRCULATORS CAMPAIGN PERIOD

- **2.1** The Circulators Campaign period starts from 15th March 2024 till 15th May 2024, (hereinafter referred to as "Campaign Period").
- **2.2** Armstrong may in its absolute discretion curtail or extend the Campaign Period, as it may deem necessary.

3. ELIGIBILITY CRITERIA FOR PARTICIPANT(S)

- **3.1** The Circulators Campaign is open to all European nationals having residence in Europe.
- **3.2** Employees Armstrong or any of its partners/ wholesalers/ dealers of Armstrong are not eligible to participate in this Circulators Campaign. By partner/ wholesaler/dealer we understand any company who has a direct contract with Armstrong or buys the campaign products directly from Armstrong.

4. PARTICIPATION & PRIZES

- **4.1** Participation in this Circulators Campaign shall be in the following manner: Participant(s) can participate by buying 7 pumps during the Circulators campaign period, cumulated, in order to receive 90 EURO discount for next Armstrong pumps acquisitions. Discount is given only within Campaign Period.
- **4.2** All participants who bought an Armstrong pump (1 piece) can register on www.armstrongfluidtechnology.com to have a chance to win a VIP Ticket at Game on July 1rst, in Frankfurt, at EURO 2024 Football Championship. Ticket will include access to a lounge area with food and drinks, accommodation 1 night in Kronberg im Taunus (near Frankfurt) and transport cost to the stadium. Armstrong has the right to check the accuracy of data given by the participants, including proofs of pumps acquisitions.

4.3 Participating products are:

Product range
HEP Optimo
HEP Optimo Basic
HEP Optimo S and S Basic
HEP Optimo Geo
HEP Optimo N
HEP Optimo Basic N
BUPA N
BGPA N

- **4.4** The prizes are limited to a voucher stock of up to 30 vouchers (discounts) pumps to be given to participants, total value is 2700 euro. VIP ticket value is 1650 euro plus 1000 euro for accommodation and transport cost, total value is 2650 euro. In total, campaign prizes worth 5350 euro.
- **4.5** Winners are solely responsible for all taxes payable as a result of a Prize being awarded or received, according to local fiscal rules in the country of the participant.

5. PARTICIPANT'S CONSENT

- **5.1** In consonance with Armstrong's Privacy Policy (https://armstrongfluidtechnology.com/engb/legal/privacy) Participant(s) consent that Armstrong may collect, use, process or maintain or have access to Personal Data.
- **5.2** The Participant(s) also acknowledge that Armstrong may use and/ or provide Personal Data of the Participant(s) or of any other person as provided by the Participant(s), to the concerned third party(s) from time to time for the purpose of this Circulator Campaign or otherwise.
- **5.3** Participant(s) have all the rights of the concerned person according to EU Regulation 2016/679. You may unsubscribe from Armstrong's communications at any time or to ask to delete your personal data. For information on how to unsubscribe, as well as our privacy practices and commitment to protecting your privacy, please review our Privacy Policy.

6. GENERAL CONDITIONS

- **6.1** Armstrong has relied on the accuracy and truth of such representations and warranties in granting a place to the Participant(s). Should Armstrong become aware of any fraud, deceit or similar action undertaken in connection with the Circulators Campaign or otherwise, or any act or omission which might have (in Armstrong's opinion) an adverse effect on the Circulators Campaign, Armstrong reserves the right to ask for given discounts and any other compensations.
- **6.2** Armstrong will not be legally bound by any act /omission of the Participant(s) which might bring it into disrepute.
- **6.3** Armstrong shall not be responsible for any consequences arising out of any error in the details provided by the Participant(s) for the purpose of this Circulators Campaign, including verification and as specified in these T&C.

- **6.4** Request for exchange or cash in lieu of any of any of the Prizes will not be entertained and other Prizes which are not redeemable for cash/ transferable/ extendable. The Winner shall indemnify Armstrong against any such claims/levies.
- **6.5** For feedback and/or complaints related to the Circulators Campaign, eligible participants may contact Armstrong bearing the following email which Armstrong may change by notification to the eligible participants: info@armstrongfluidtechnology.com.