

Armstrong Fluid Technology Appoints Ashok Joshi as Managing Director, APAC & India

Seasoned global leader joins the Armstrong Leadership Board to drive sharper customer focus and sustainable growth through vertical expertise

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Announcement

Bangalore, India [January 22, 2025] [Armstrong Fluid Technology](#). — Armstrong Fluid Technology, a global leader in intelligent, energy-saving fluid-flow and whole-building mechanical solutions, is pleased to announce the appointment of Ashok Joshi as Managing Director, APAC & India and a member of the company's Leadership Board.

"I'm excited to join Armstrong at a pivotal time. My immediate focus is sharpening our customer-centric approach turning innovation into action and targeting the right markets and verticals," said Ashok. "India and APAC offer tremendous opportunities as sustainability becomes a priority. With strong momentum across various sectors, I look forward to strengthening partnerships, driving operational excellence, and accelerating growth across the region."

Ashok brings over three decades of business leadership experience, with a strong record of driving transformation, building high-performing, collaborative teams, and delivering sustainable, profitable growth. He has held senior leadership roles across India, APAC, the Middle East, and Africa at Emerson and Copeland, and brings deep expertise in establishing and scaling Global Capability and Service Centers and driving vibrant go-to-market channel partnerships. He is a graduate of India Institute of Management, Ahmedabad.

"We are thrilled to welcome Ashok to the Armstrong Leadership Board," said Charles Armstrong, Executive Chairman of Armstrong Fluid Technology. "His deep industry expertise and customer centric mindset will accelerate our growth across APAC and India, a key strategic imperative for our business."

In his new role, Ashok Joshi will work closely with the global Armstrong Leadership to drive strategic business priorities and key initiatives across APAC & India as the company seeks to scale its business in the region and support more customers with its market-leading technologies.

About Armstrong Fluid Technology

Armstrong Fluid Technology is a global leader in intelligent, energy-efficient fluid-flow and whole-building mechanical solutions. With operations worldwide, Armstrong helps organizations eliminate inefficiency, improve system reliability, and reduce operating costs through innovative products and digital solutions. Serving multiple industries, the company is committed to sustainability and aims for net-zero carbon operations by 2030. Armstrong has earned recognition such as the Queen's Enterprise Award for Sustainability and the Decarbonisation Excellence award from ISHRAE CoOL Conclave. Learn more at <https://www.armstrongfluidtechnology.com/>.