

# Armstrong Announces TowerMax Optimization Service

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#### **Announcement**

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## FOR IMMEDIATE RELEASE

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**Toronto, January 18, 2018** – Armstrong Fluid Technology has announced a new service that will provide up to 25% savings compared to traditional variable speed plant operation.

TowerMax is an optimization service that boosts energy and water savings, and is available as an upgrade for any previous installation of an Armstrong Design Envelope IPC 9521 plant controller. TowerMax employs advanced operating algorithms to minimize the energy and water consumption of a variable speed chiller plant.

The new energy-saving optimization sequences embedded in TowerMax include regulation of cooling tower and condenser flow, operation of cooling tower air flow and fan, plus staging of cooling towers in concert with pumps, fans, and chillers.

The TowerMax service bundle includes three components:

- Optimization sequences
- ECO\*Pulse Performance Management service, and
- A performance commitment with an OPEX guarantee

TowerMax represents a simple and immediate opportunity for existing IPC customers to further improve their energy performance.



# **About Armstrong Fluid Technology**

With over 1000 employees worldwide, operating seven manufacturing facilities on three continents, Armstrong Fluid Technology is known around the world as a forerunner and innovator in the design, engineering and manufacturing of intelligent fluid flow equipment. With its expertise in fluid dynamics, heat transfer, variable speed, and demand-based control, Armstrong Fluid Technology leads the fluid systems industry, including HVAC, plumbing, and fire safety in providing the most energy efficient and cost effective solutions to building professionals and owners around the globe.