

Armstrong Image Library on flickr®

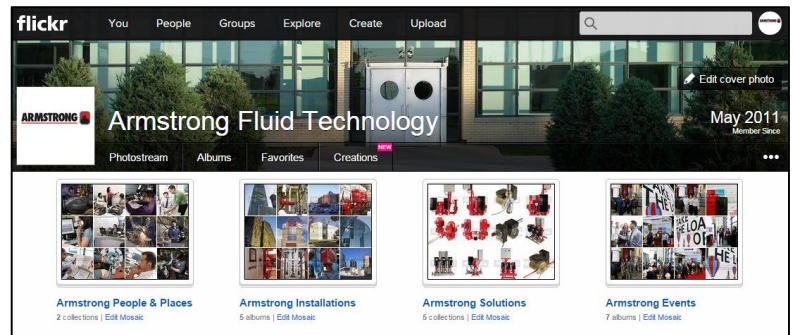
March 10, 2015

To: All Global Sales Partners
From: Global Brand & Communications

Armstrong is pleased to announce that a collection of high quality photography is now available online. View, download, comment, and share images through the Armstrong flickr® account as we continue to add new material.

[Armstrong Fluid Technology's photostream](#) is organized into four collections:

- Armstrong People and Places
- Armstrong Installations
- Armstrong Solutions
- Armstrong Events



This is the sole destination and reference point for official Armstrong photography.

Follow these steps for personal access to our image library:

1. Sign into an existing flickr® account or create a new one at www.flickr.com.
2. Enter “**Armstrong Fluid Technology**” in the Search box in the upper right corner.
3. On the search results page, change “**Search: Everyone’s Photos**” to “**Search: People**” or select “**People**” if it is an option at the top.
4. Select “**Follow**” to the right of Armstrong Fluid Technology.

You will have access to only a sampling of the Armstrong photostream until Armstrong accepts you as a friend. After that, the entire library will become available to you. Please note that all images are watermarked to ensure our quality standards. To obtain original or high resolution files, identify the images you would like to use and contact Global Brand & Communications.

Images are best viewed by either selecting “**Albums**” under Armstrong Fluid Technology’s name or by clicking the three circles at the right of the page and selecting “**Collections**”.

Please direct all image requests or any other flickr® questions to Paul Malfara at pmalfara@armlink.com. We welcome you as an ‘Armstrong Friend’ and hope you’ll enjoy this new tool.

Best Regards,

Bernhard Dietz
Director of Brand Development.